Critical Analysis and Student Engagement: Social Media Strategies

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Social Media Artifact

- Make argument in creative way
- Perform multimodal analysis
- Boost digital literacy
- Rethink audience
- Generate Dialogue
Social Media Artifact

- Repeat assignment
- Give choices
- Provide examples
- Set deadlines
- Implement creative evaluation
Other Strategies

- Facebook Group
- Twitter Hashtag
- Group Blog
- Student Blogs
- Group Wiki
- In-class social media activities
spadotto_smal
Reading Highlights (Twitter/Storify)
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Lisa Banks: Character Tweeting

Getting Started on Twitter
Twitter Assignment Marks and Comments: ENGL 680
Lisa
M: 85  Appropriate twitter handle; consistent use of class hashtag; excellent images though no explicit mention of reproduction permissions for the first (e.g. Getty), and careful attention to bibliography for web and written resources; careful integration of quoted material; evidence of some engagement with other characters (with Beatrice this works quite well, though it becomes very forced with the late entry of Ephraim into the mix). A more extended period in the twittersphere would have enriched opportunities for dialogue. As well, attention to location in which tweets were composed would have enhanced the characterization.
Extraordinary ventriloquism, including attention to vernacular and customs. You handled this adroitly; brava. Humour enters the tweets as you decide how to handle the coming of your eventual demise. Unfortunately, in this part of the world, we do know quite a bit about hypothermia, but it was good to include the explicit mention to preface your tweets from Henry's perspective as he slips into unconsciousness. Generally, a credible depiction of the character trajectory of this idiosyncratic character in Richler's oeuvre.
Ben Demers (BA): Character Tweeting
Danna Petersen-Deeprose (MA): Character Tweeting
Alice Scott (BA): Infographic
Victoria Linel (BA): Visual Analysis

Hook and Eye: “Tweeting the Classroom”
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